

# Hospitality package

## ■ From 3 booths

### 1. Visibility package, FOR FREE for each company

Regular value: 250€

Website visibility: company logo in the exhibitor list, detailed page with direct link to company website, description of the society

### 2. Special promotion of your pavilion

a. On web: logo in the Cosmetic 360 website (tab Patners)

b. On print: logo in the Cosmetic 360 magazine, your logo in the tab “partners”

c. On press release: an introduction of your pavilion on the press release distributed to international medias

### 3. VIP access

VIP lounge access for the representative of the pavilion

## ■ From 4 to 6 booths

### 1. Visibility package, FOR FREE for each company

Regular value: 250€

Website visibility: company logo in the exhibitor list, a detailed page with link to company website, description of the society

### 2. Special promotion of your pavilion

a. On web: logo in the Cosmetic 360 website (tab patners)

b. On print: Cosmetic 360 magazine, your logo in the tab “partners”

c. On press release: an introduction of your pavilion on the press release distributed to international medias

### 3. VIP access

VIP lounge access for the representative of the pavilion

### 4. Press visibility

1 article on the Cosmetic 360 magazine

### 5. Visibility onsite

Border strip OFFERED for the whole pavilion

Regular value: 150€ per meter

## ■ From 6 booths

### 1. Visibility package, FOR FREE for each company

Regular value: 250€

Website visibility: company logo in the exhibitor list, a detailed page with link to company website, description of the society

### 2. Special promotion of your pavilion

a. On web: logo in the Cosmetic 360 website (tab patners)

b. On print: Cosmetic 360 magazine, your logo in the tab “partners”

c. On press release: an introduction of your pavilion on the press release distributed to international medias

### 3. VIP access

VIP lounge access for the representative of the pavilion

### 4. Press visibility

1 article on the Cosmetic 360 magazine

### 5. Visibility onsite

Border strip OFFERED for the whole pavilion

Regular value: 150€ per meter

### 6. Registration fees OFFERED

Regular value: 450€ for each company

visibility fees (exhibitor show catalogue), and free access to the BtoB platform