

Cosmetics4Wellbeing (C4W)

A driver to international wellbeing industry

A PROJECT TO SUPPORT SMEs' INTERNATIONALIZATION



OUR AMBITIONS

C4W



Cosmetics4Wellbeing is a program launched by 5 European clusters that aims to foster the **internationalization of SMEs toward third markets**. The project is supported by the European Commission.



DECEMBER 2017
>> MAY 2019

1

**MAPPING OF ECOSYSTEM
NEEDS FOR
INTERNATIONALIZATION**

2

**BUILDING A JOINED
STRATEGY OF
INTERNATIONALIZATION**



3

**FOSTER COOPERATION
AMONG CLUSTER
ORGANIZATIONS AND
THEIR SMEs**



Training sessions



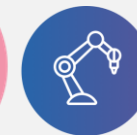
International B2B meetings



International exploratory mission



Cosmetics



Digital transition



Agro food industry / raw material



Health / dermatology



Eco responsibility

AN INNOVATIVE PARTNERSHIP

C4W



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AGENDA

C4W



C4W Event	08/01/18 - Chartres (France)	C4W kick off meeting & Opening conference	C4W consortium
	22-26/01/18 - Tokyo (Japan)	3rd Commercial Mission to Japan	Beauty Cluster Barcelona
	17-19/04/18 - Amsterdam (Netherlands)	In Cosmetics Amsterdam	Beauty Cluster Barcelona
	24-28/04/18 - Koera	Trade mission in Korea	Beauty Cluster Barcelona
	8-10/05/18 - Dubai (United Arab Emirates)	Beauty World Middle East	Cosmetic Valley
	22-26/05/18 - Shanghai (China)	China Beauty Expo Shanghai	Cosmetic Valley
C4W Event	31/05/18 – 01/06/18 - Cluj Napoca (Romania)	International Conference of Lifescience&tech 4 Wellbeing	Transilvania Lifestyle Cluster
C4W Event	17-18/10/2018 - Paris (France)	Cosmetic 360 exhibition fair & International BtoB meetings	Cosmetic Valley
	30/10-01/11/18 - Bangkok (Thailand)	In Cosmetics Bangkok	Beauty Cluster Barcelona
C4W Event	February 2019 - Portugal	More info to come	AEBB
	19/01/18 – Tokyo (Japan)	CosmeTokyo - Cosmetech	Beauty Cluster Barcelona
C4W Event	May 2019 - Barcelona (Spain)	C4W closing conference	Beauty Cluster Barcelona

JOIN THE MOVEMENT !

C4W



- YOU ARE A **COMPANY** WISHING TO GO INTERNATIONAL ?
- YOU ARE A **CLUSTER** WISHING TO DEVELOPP COOPERATION ?

CONTACT US

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JOIN THE MOVEMENT !

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