



## International Hospitality package *Exclusivity for CCIN members*

### From 3 booths

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1. **Visibility package**, FOR FREE for each company

Regular value: €250

Website visibility: company logo in the exhibitor list, detailed page with direct link to company website, description of the society

2. **Special promotion of your pavilion**

a. On web: logo in the Cosmetic 360 website (tab Partners) + social medias (Facebook, Linked In, Twitter)

b. On press release: an introduction of your pavilion on the press release distributed to international medias

3. **BtoB meeting tools**, schedule professional meetings with exhibitors and visitors for appointment

4. **Registration fees OFFERED for the cluster's booth**

Regular value: €450

### From 4 to 5 booths

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1. **Visibility package**, FOR FREE for each company

Regular value: €250

Website visibility: company logo in the exhibitor list, detailed page with direct link to company website, description of the society

2. **Special promotion of your pavilion**

a. On web: logo in the Cosmetic 360 website (tab Partners) + social medias (Facebook, Linked In, Twitter)

b. On press release: an introduction of your pavilion on the press release distributed to international medias

3. **BtoB meeting tools**, scheduled professional meetings with exhibitors and visitors for appointment

4. **VIP access**

VIP lounge access for the representative of the pavilion

5. **Visibility onsite**

Border strip OFFERED for the whole pavilion

Regular value: €150 per meter

6. **Registration fees OFFERED for the cluster's booth**

Regular value: €450



## International Hospitality package *Exclusivity for CCIN members*

### From 6 booths

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**1. Visibility package, FOR FREE** for each company

Regular value: €250

Website visibility: company logo in the exhibitor list, detailed page with direct link to company website, description of the society

**2. Special promotion of your pavilion**

a. On web: logo in the Cosmetic 360 website (tab Partners) + social medias (Facebook, Linked In, Twitter)

b. On press release: an introduction of your pavilion on the press release distributed to international medias

**3. BtoB meeting tools**, scheduled professional meetings with exhibitors and visitors for appointment

**4. VIP access**

VIP lounge access for the representative of the pavilion

**5. Visibility onsite**

a) Border strip OFFERED for the whole pavilion

Regular value: €150 per meter

b) Hanging banner OFFERED for the whole pavilion

Regular value: €1000

One side branding with the name of your country. Second side and your logo in charge of the client.

**6. Registration fees OFFERED**

Regular value: €450 for each company visibility fees (exhibitor show catalogue), and free access to the BtoB platform

### Advertising offer from 1 booth

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Cosmetic 360 offers CCIN members who exhibit the opportunity to promote their cluster and companies with a **10% discount on advertising displays**.

The goal of these posters is to allow you to:

- Boost your communication (4500 unique visitors, 200 exhibitors, 56 nationalities...)
- Promote the corporate image of your cluster
- Promote the companies you accompany, their products and innovations
- Attract new clients, new partners...
- Benefit of the exhibition media coverage