

Cosmetics4Wellbeing

(C4W)

PROIECT DE ASISTENȚĂ PENTRU INTERNAȚIONALIZAREA IMM-urilor



Cosmetics4Wellbeing este un program lansat de 5 cluster europene ce doresc să promoveze **internaționalizarea IMM-urilor pe terțe piețe**.
Proiectul este susținut de Comisia Europeană.



DECEMBER 2017
>> MAY 2019

1

MAPAREA UNUI ECOSISTEM NECESAR INTERNATIONALIZARII

2

DESIGNAREA UNEI STRATEGII COMUNE DE INTERNATIONALIZARE



3

INTARIREA COOPERARII INTERNATIONALE A CLUSTERELOR SI IMM-urilor



Training sessions



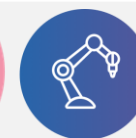
International b2b meetings



International exploratory mission



Perumery Cosmetics



Digital transition



Agro food industry / raw material



Health / dermatology



Eco responsibility

UN PARTNERIAT INOVATIV

C4W



COSMETIC VALLEY
FRANCE

FRANCE

Sécolène LELOUTRE

sleloutre@cosmetic-valley.com

www.cosmetic-valley.com



Beauty Cluster®
BARCELONA

SPAIN

Ivan BORREGO

manager@beautyclusterbarcelona.com

www.beautyclusterbarcelona.com



Transylvania
LIFE STYLE

ROMANIA

Radu-Adrian MLESNITA

transilvanialifestyle@gmail.com

life.usamvcluj.ro ; www.ClujBusiness.ro
www.TransylvaniaLifeStyle.ro ; www.APM.ro



Associação Empresarial
da Beira Baixa

PORTUGAL

Sonia AZEVEDO

sonia.azevedo@aebb.pt

www.eaebb.pt



France
Clusters

FRANCE

Elise DUREY

elise.durey@franceclusters.fr

www.franceclusters.fr

ALL MEMBERS OF :



<http://cosmeticsclusters.com/>

C4W Event	08/01/18 - Chartres (France)	C4W kick off meeting & Opening conference	C4W consortium
	22-26/01/18 - Tokyo (Japan)	3rd Commercial Mission to Japan	Beauty Cluster Barcelona
	17-19/04/18 - Amsterdam (Netherlands)	In Cosmetics Amsterdam	Beauty Cluster Barcelona
	24-28/04/18 - Koera	Trade mission in Korea	Beauty Cluster Barcelona
	8-10/05/18 - Dubai (United Arab Emirates)	Beauty World Middle East	Cosmetic Valley
	22-26/05/18 - Shanghai (China)	China Beauty Expo Shanghai	Cosmetic Valley
C4W Event	31/05/18 – 01/06/18 - Cluj Napoca (Romania)	International Conference of Life sci&tech4 Wellbeing	Transilvania Lifestyle Cluster
C4W Event	17-18/10/2018 - Paris (France)	Cosmetic 360 exhibition fair & International BtoB meetings	Cosmetic Valley
	30/10-01/11/18 - Bangkok (Thailand)	In Cosmetics Bangkok	Beauty Cluster Barcelona
C4W Event	FEB 2019 - Portugal	More info to come	AEBB
	19/01/18 – Tokyo (Japan)	CosmeTokyo - Cosmetch	Beauty Cluster Barcelona
C4W Event	MAY 2019 - Barcelona (Spain)	C4W closing conference	Beauty Cluster Barcelona

- SUNTEȚI O **COMPANIE** DORNICĂ SĂ
« *GO INTERNATIONAL* » ?
- SUNTEȚI UN **CLUSTER** DORNIC SĂ DEZVOLTAȚI
COOPERAREA INTERNAȚIONALĂ ?

VENIȚI CU NOI !

cosmeticsclusters.com/C4W



@CosmeticsCCIN



Cosmetics Clusters International Network (CCIN)



Cosmetics Clusters



Cosmetics Clusters

CONTACT



Dr. Radu-Adrian MLESNITA

Executive Director & Fondator

TransylvaniaLifeStyle@gmail.com

Tel: +4 0722 354 447