



ANDI

*Cámara de la Industria
Cosmética y de Aseo*



SECTOR CHARACTERIZATION



MARKET SIZE OF THE COSMETICS, CLEANSING AND ABSORBENT PRODUCTS MARKET IN COLOMBIA (2017)



COSMETICS



EMPLOYMENT 2017

NO. EMPLOYEES
50.962



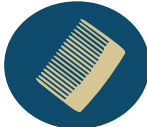











INTERANNUAL VARIATION (%)

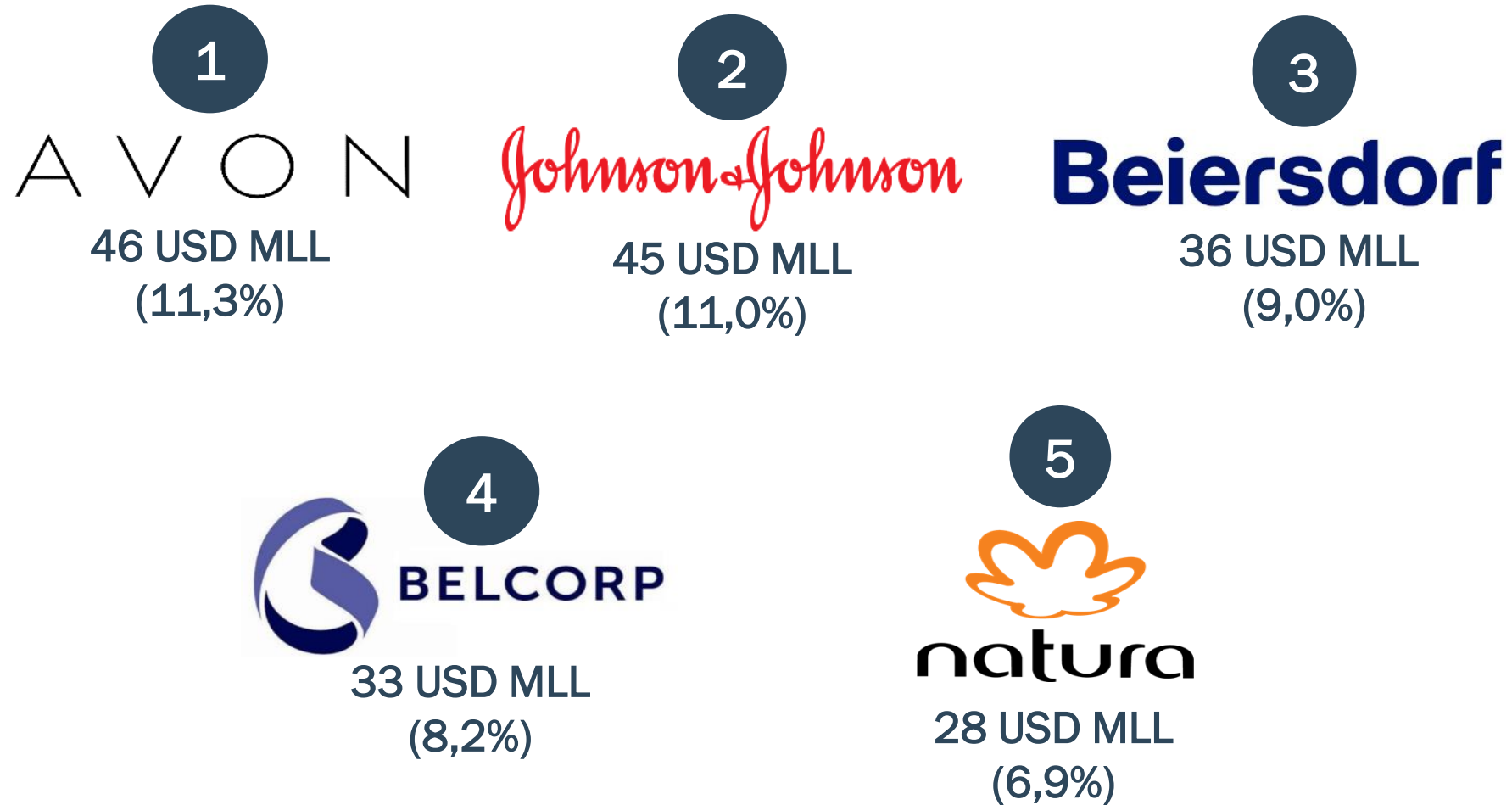
2016-2017
8,6%

PRINCIPAL SUBCATEGORIES OF PRODUCTS IN COLOMBIA 2017

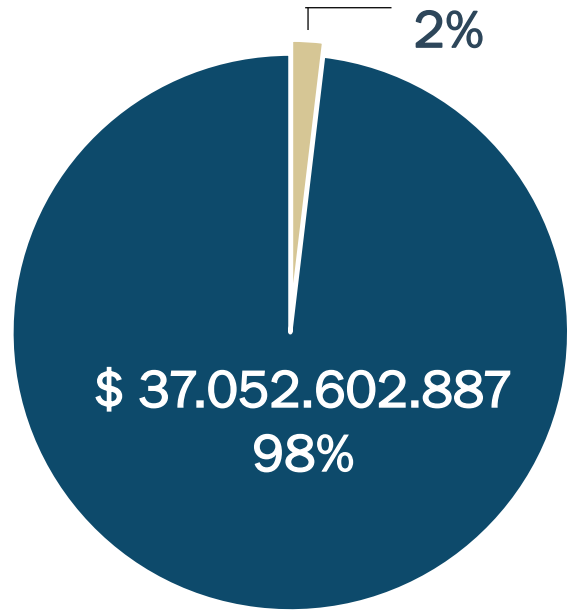
COMETICS

	Fragrances	662 - (20%)		Deodorant	222 - (6%)
	Hair Care	509 - (16%)		Bath and Shower	192 - (5%)
	Mouth Care	537 - (15%)		Products for babies and kids	170 - (5%)
	Male cleanliness	517 - (14%)		Sets/Kits	117 - (3%)
	Skin care	445 - (14%)		Sun Protection	45 - (1%)
	Makeup	326 - (9%)		Depilatories	28 - (1%)


MAIN COMPANIES IN COLOMBIA - PARTICIPATION IN THE MARKET 2017



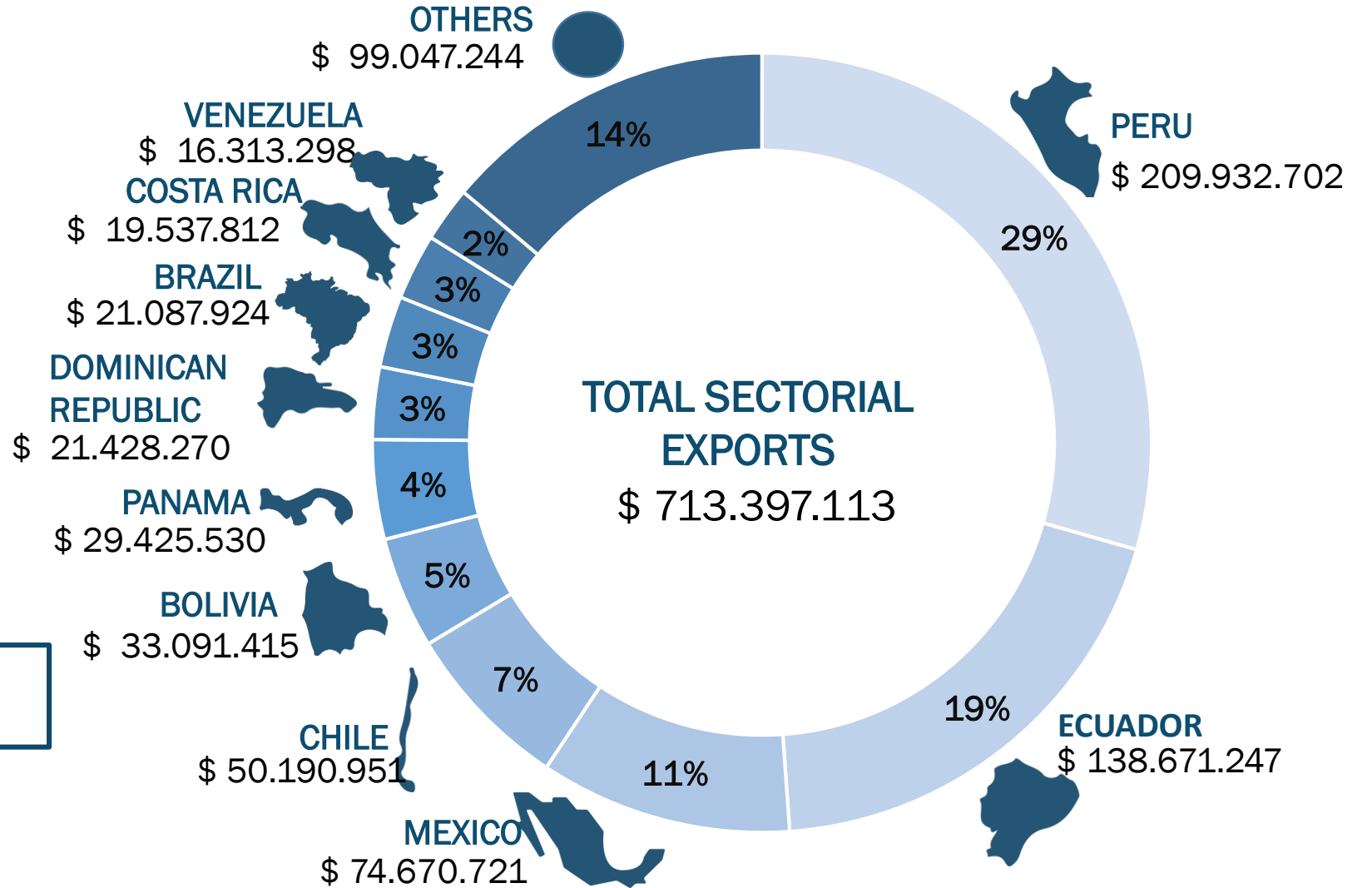
PARTICIPATION OF THE COSMETICS AND CLEANSING PRODUCTS IN THE EXPORTATIONS DURING 2017



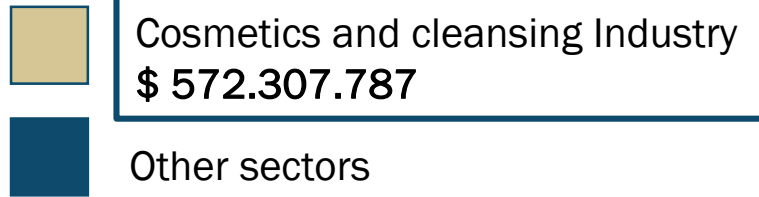
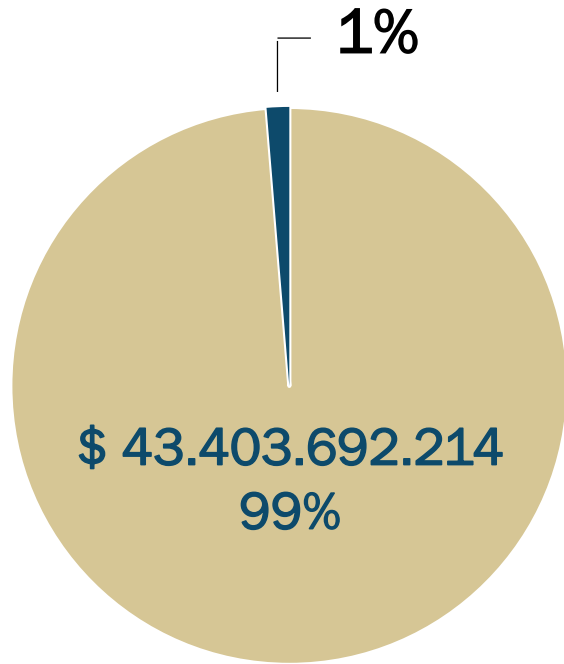
TOTAL EXPORTS IN COLOMBIA
\$ 37.766.000.000

 Cosmetics and Cleansing Industry
\$ 713.397.113

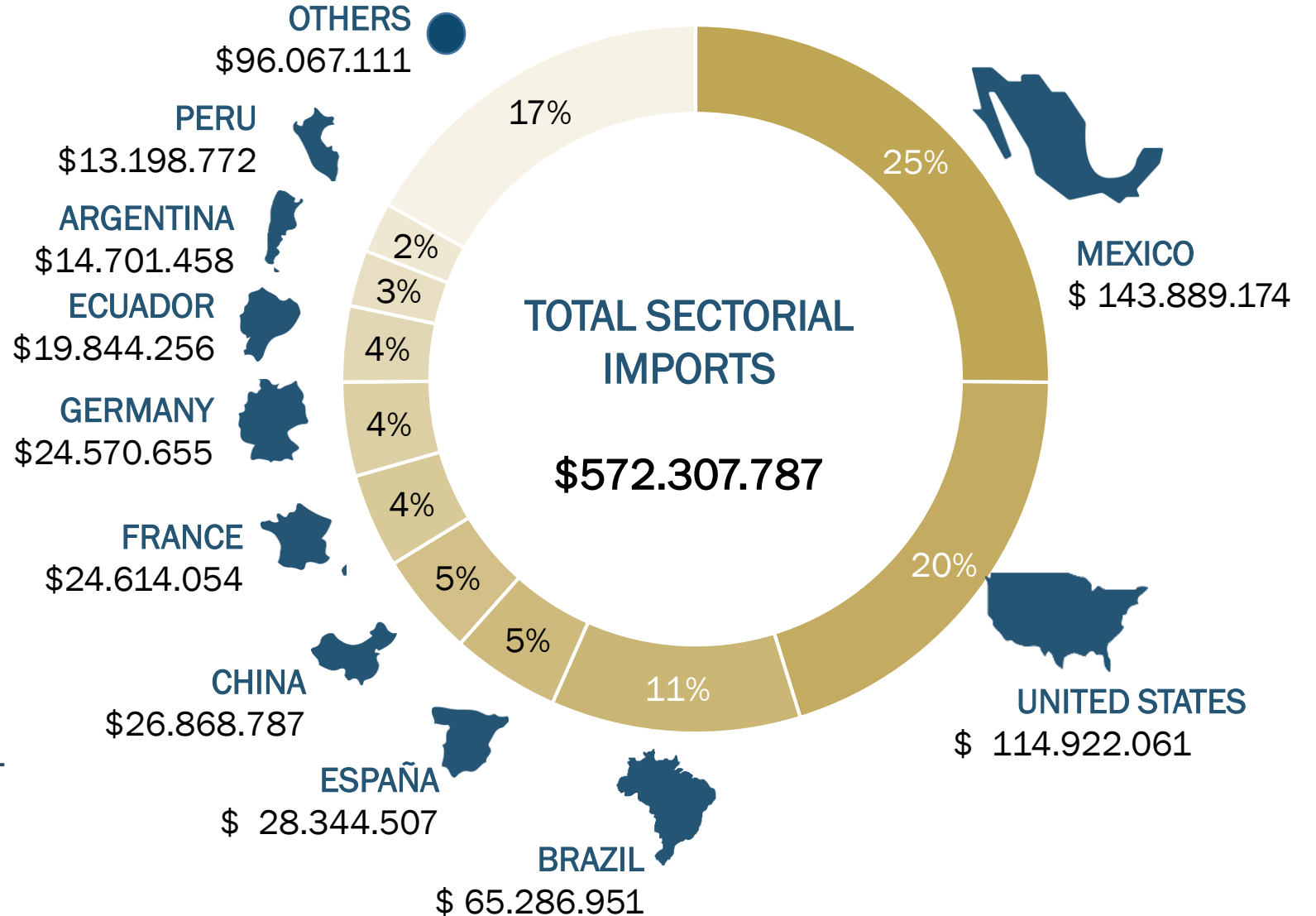
 Other Sectors



PARTICIPATION OF THE COSMETICS AND CLEANSING PRODUCTS IN THE IMPORTATIONS DURING 2017



TOTAL IMPORTS IN COLOMBIA 43.976.000.001



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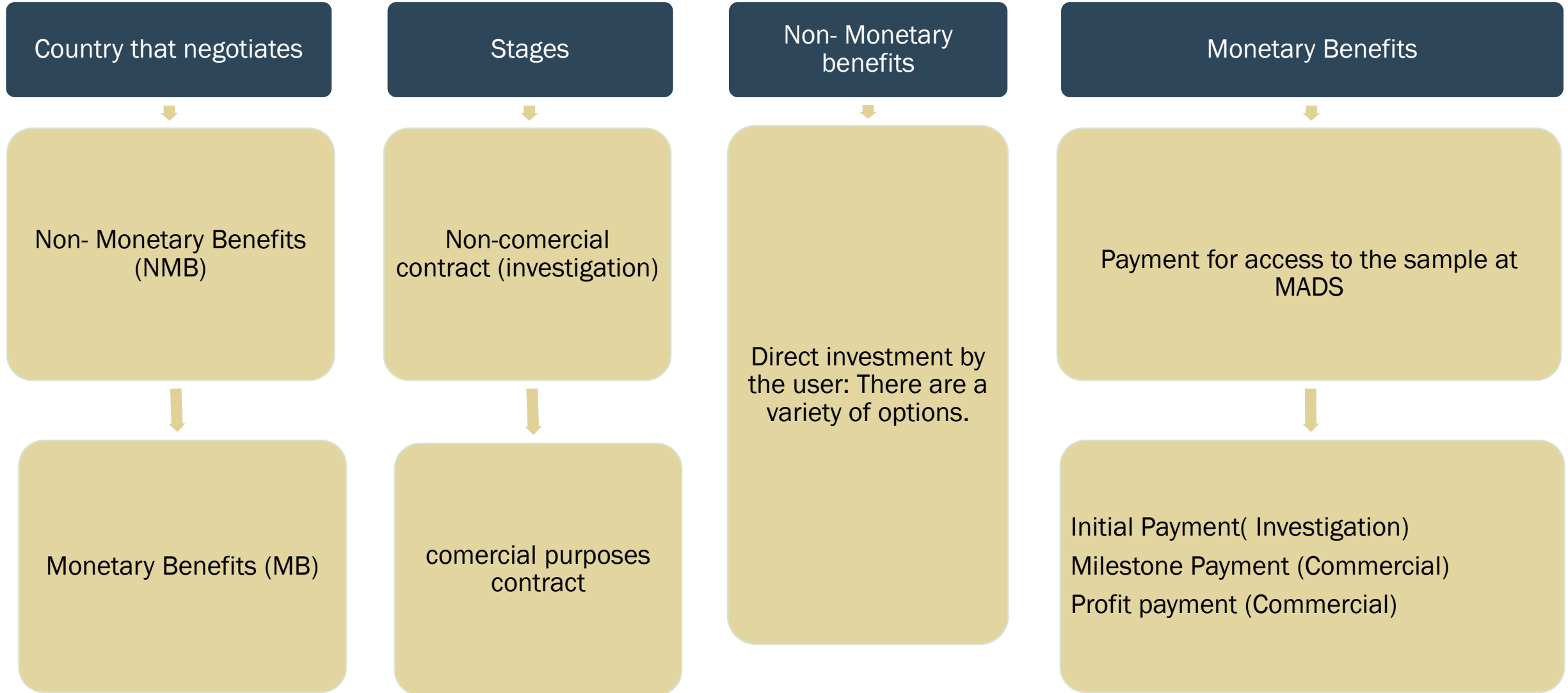
INTRODUCTION TO THE NEGOTIATION BENEFITS IN COLOMBIA

CBD Articles 15 and 19: Access to Genetic Resources and Fair and Equitable Benefit Distribution.

Colombia as a country of origin, owns the Genetic Resources and their derived products, also from the GR of the migratory species that due to natural causes are in our territory.

MADS is a National Authority in terms of Access of Genetic Resources

METHODOLOGICAL ROUTE

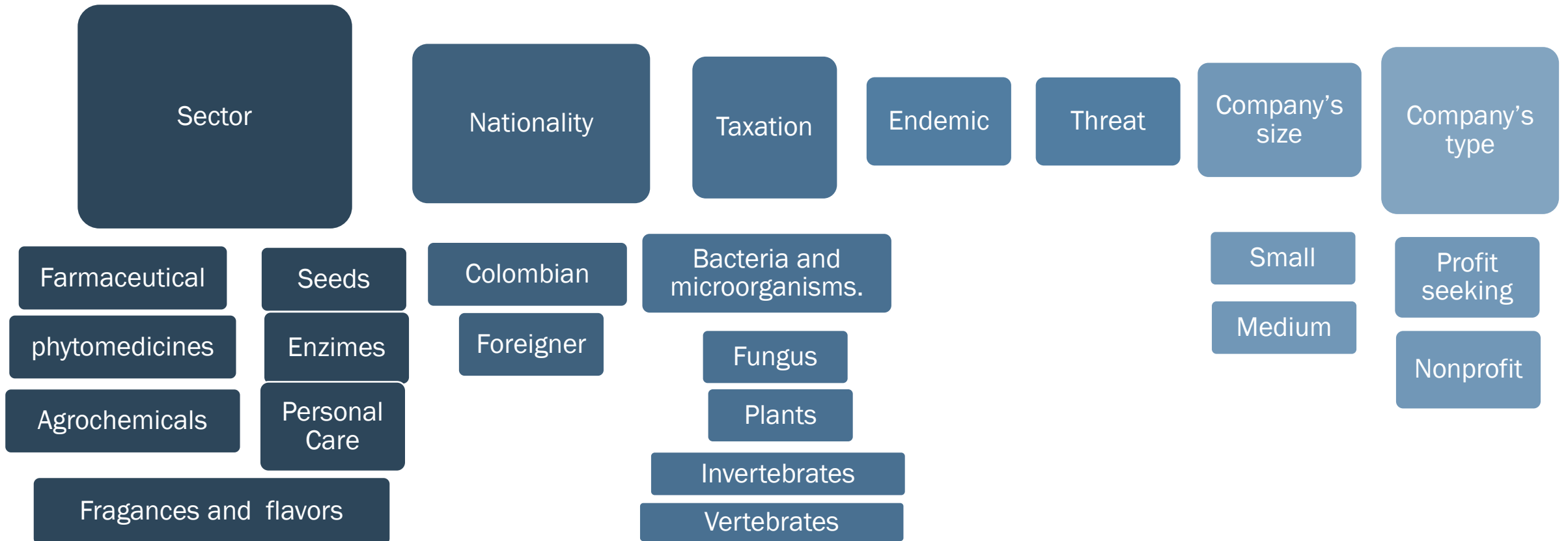


EXAMPLES OF THE NON-MONETARY ADVANTAGES



<p>Participation, collaboration, cooperation and contribution in research results detailed abroad from internships, professionals (min 2 months) of national research and SINA entities, where the investigation was detailed or is being detailed.</p>	<p>Publish, share with other research and socialization centers with national institutes in charge of studying BD and RN in the country.</p>	<p>In high and medium commitment level, collaborate with offering personalized teaching methods and provision of research equipment for teaching.</p>	<p>Admission to the RG ex situ facilities and access to databases.</p>
<p>Transfer to the GR provider of knowledge and technology in fair and more favorable terms.</p>	<p>Creation of institutional capacity in the country, with special emphasis on regions where GRs are extracted.</p>	<p>Development stage of research and product development in the country with the participation of the Colombian company or institute.</p>	<p>Training for ANC officials related with RG.</p>
	<p>Workshops and events with communities to increase the capacities around the use and sustainable management of BD and GR.</p>	<p>Contribution to the local economy with sustainable employment that allows to ensure profits to support an acceptable quality of life level and to minimize pressure on the BD in the region.</p>	

TO TAKE INTO ACCOUNT ON THE NON-MONETARY BENEFITS



Taking into account what was agreed in the contract, there are three types of payment

Initial Payment

This kind of payment allows to characterize and identify the resource potentiality

The Initial Payment is made during the first execution of the contract and as many times as different species are collected.

Milestone Payment

After the investigation stage and during the commercial stage.

This payment is made once or as many times as the commercial stage begins.

For the calculation it will be taken into account the agreements reached in the non-monetary benefits agreed, the sector, the species.

Profit Payment

Percentage of net profits overdue for commercial products or patent negotiation

Percentage of net profits expired due to licensing or sale of patents

The payment stats once you get net profits during the term of the contract.

REQUEST FORM



CASE FILE:	
APPLICANT:	
PROJECT	
STAGE OF ACCESS:	
TYPE OF APPLICANT:	
ORGANISM:	
ENDEMISM:	
THREAT	
SECTOR:	
PROJECT DURATION	

THANK YOU

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