



Operational charter

Presentation & context

Global Cosmetics Cluster is the worldwide clusters network dedicated to international cooperation in cosmetics. More specifically, this network gathers cosmetics clusters or clusters developing innovations for the cosmetic sector. It was launched the 2016 edition of the Cosmetic 360 exhibition fair in Paris, the international exhibition dedicated to innovations and solutions for the perfumery and cosmetics industry, organized by the French cluster Cosmetic Valley. It was founded upon request of 18 cosmetics clusters worldwide, wishing to share good practices in cosmetics, and work on common projects.

Governance

Global Cosmetics Cluster was carried out since its start by Cosmetic Valley (financial support). Jean-Luc ANSEL, director of Cosmetic Valley is appointed as founder & representative member. France Clusters is appointed as coordinator member, represented by Elise Durey, project manager.

Membership

Global Cosmetics Cluster aims at including a growing number of members in order to foster collaborations. To meet this objective, we suggest to determine new membership entries with a list of requirements:

- New members shall be clusters or networks of companies working in the cosmetics sector or developing innovations that can be implemented in the cosmetics sector.
- Others cosmetics actors (academics, universities, R&D centers...) involved in Global Cosmetics Cluster projects can integrate it
- Application for membership shall be motivated and new members shall be actively involved in the network activities
- New members shall be endorsed by one of the current members.

Members duties of Global Cosmetics Cluster are identified as followed :

Become an ambassador in order to contribute to the visibility of the network and

- Provide information for the monthly newsletters
- Disseminate the newsletter to their network
- Claim their association to Global Cosmetics Cluster by using the its logo on their website, on their e-mail signature, etc...
- Appoint a referent in their structure for a more efficient communication and network animation

Participate to the Cosmetics Clusters Rendez-Vous. The Cosmetics Clusters Rendez-Vous, organised in the framework of Cosmetic 360, is the annual meeting of Global Cosmetics Cluster members, where they can exchange, meet new members, promote their activities and develop business relationships.

Action Program

Global Cosmetics Cluster has three objectives : 1. supporting the emergence of collaborative projects involving its members, 2. be a place for discussing thematic of common interest, 3. Provide international visibility. The members involvement is necessary to strengthen the network. Members that do not get involved will no longer be displayed as members.