

**66 cluster representants for innovation in cosmetics gathered at Cosmetic 360 exhibition fair:
BtoB meetings, valorization of local cosmetics ingredients and know-hows, promotion of collaborative projects**

WICCS Key numbers

- 66 participants
- 32 organizations and 16 countries represented
- 160 BtoB meetings planned
- 100% of participants satisfaction

What is important to remember?

The [WORLD INNOVATION & COSMETICS CLUSTERS SUMMIT](#) is a one-day event for discussions and B2B meetings between international clusters of the entire cosmetic value chain. The WICCS is organized by Cosmetic Valley in partnership with France Clusters, and took place in Paris in the framework of [Cosmetic 360 international fair](#), on 18th and 19th October.

Main objectives:

- Gather the actors of the cosmetic value chain: from raw material to formulation, packaging, or biotechnologies, etc... participants can find new business opportunities among the value chain
- Promote participants innovation that can be implemented in the cosmetic industry (raw material, formulation, extraction, finished goods...)
- A meeting place for the CCIN–Cosmetics Clusters International Network

Cosmetopea in the spotlight

“Census of traditional uses of plants for cosmetics” Cosmetopea was at the heart of the program.

Cosmetics assets with territorial specificities presented during the WICCS

- Arnica (Espagne)
- Black Rice (Thailand)
- Eucalyptus, Cystus, Pinhus (Portugal)
- Famonty and Borona (Madagascar)
- Bletilla formosana ; Citrus depressa Hayata (Taiwan)
- Aromatic, Medicinal and Cosmetopea Polynesian plants project (Tahiti)
- National program for promoting 18 selected local herbal species (Malaysia)

Testimonies

Speech extract from Marc-Antoine JAMET

President of Cosmetic Valley, General Secretary of LVMH Group

“If we manage to share expertise, cooperate and do together what each one of us does separately, that would save time and energy for a much greater result”

Speech extract from Jean-Luc ANSEL

President of France Clusters, Director and founder of Cosmetic Valley

“The strength we have is to work together towards recognition of cosmetics as a science that can federate everyone around research and development topics (such as Cosmetopea)”

About CCIN - Cosmetics Clusters International Network

worldwide beauty connection
COSMETICS Clusters
International Network

cosmeticsclusters.com

Launched by Cosmetic Valley in the 2016 edition of the Cosmetic 360 fair in Paris, CCIN wish to share good practices in cosmetics, and work on common projects.

CCIN mission:

Provide the CCIN members with animation, sharing and cooperation tools for fostering their development from both international (reach new markets) and national perspectives (strengthen cosmetics SMES network).

CCIN 2018 objectives:

- Foster collaborative projects, either for business or for innovation
- Extend Cosmetopea concept internationally
- Keep reinforcing the network visibility and extend it
- Promote cosmetics ingredients and know-hows linked to CCIN members territories.

Introducing 3 new members:

Tahiti Fa’ahotu : the first Innovating cluster in French Polynesia dedicated to natural ressources valorisation

CHESE Madagascar : essential oil cluster gathering actors coming from South-East of Madagascar

CBB CAPIOTEK: french cluster working in the field of marine biotechnologies applied to cosmetics

About Collaborative Projects

Focus on Cosmetics 4 Well-beeing (C4W) European Project

- 4 partners: Cosmetic Valley (France), Beauty Clusters Barcelona (Spain), Transylvanian LifeStyle Cluster (Romania) and AEBB (Portugal)
- 18 months: starting end 2017 / begining 2018
- 1 main objective: building a common strategy in order to boost internationalization of cluster member compagnies.

