



PRESS RELEASE

Mapping the beauty Industry situation in the world: 3 dedicated webinars by *Global Cosmetics Cluster*

[Global Cosmetics Cluster](#), the first international cluster network dedicated to innovation in cosmetics, is analyzing the current situation of the cosmetics industry around the world, sharing the knowledge of their 25 members in 15 countries. A series of online expert meetings are being held to analyze the current situation in each country with key stakeholders in the market, covering topics such as:

- What is the position of the cosmetic industry in each country?
- What is the actual situation due to COVID-19?
- How are the clusters mobilizing their network to find solutions to support the response to the crisis, particularly in terms of sanitizer production and economic actions?

Coronavirus is changing the rules of the game and has an unprecedented impact on all countries. However, the impact on each country is in different stages and that information can be very valuable to companies to help develop their strategy and for clusters to share experience and actions.

The first webinar, organized on Friday April 24th, focused on Spain, Thailand and Morocco. It allowed more than 70 people to learn more about those markets; to see how the pandemic is impacting each country at different times and levels; and to realise how active the clusters are in bringing their members together in a united approach.

April 24th Speakers:

Ségolène Leloutre – International Partnerships Manager at Cosmetic Valley - Introducing GCC network
Ivan Borrego - General Manager at Beauty Cluster Barcelona - Introducing SPAIN
Dr. Prechakorn Suvannapen, Vice president of Thai Cosmetic Manufacturers Association and -
Honorary advisor Cosmetics Industry Club, Federal of Thai Industries - Introducing THAILAND
Kaoutar FILALI - General Manager at Cluster Menara - Introducing MOROCCO.
Jane Evison – Board member at Cosmetics Cluster UK – Brief update from UK

Mark your calendars for the following webinars:

May 28th at 3pm CEST: Focus on France, Canada, Taiwan and UK

June 23rd at 3pm CEST: Focus on Japan, China and others TBC.

Further details and meeting access link to be announced soon.

More about the Global Cosmetics Cluster:



Who?

The first international clusters network dedicated to innovation in cosmetics
It gathers 25 clusters from the entire cosmetics value chain on an international scale

What for?

- To share good practices, and work on common projects
- To benefit our member businesses and innovation dynamic and the cosmetics industry worldwide

How?

International cluster collaboration

- To develop the complementary nature of service offers of each participating cluster
- To encourage the exchange of good practices and support the development of a global ecosystem of responsible and innovative companies active in cosmetics

The gateway to SME's internationalization

- To simplify the steps to globalization for the businesses belonging to Global Cosmetics Cluster

The international reference for cosmetics expertise

- To take part in initiatives to safeguard traditional and existing skills and know-how
- To facilitate relations between global stakeholders to promote their scientific expertise and complementarities
- To encourage the development of a global ecosystem of innovating and responsible cosmetics businesses

→A network to boost international cooperation and hit new markets, to boost the international visibility and expertise of the companies, to access resources and knowledge

www.cosmeticsclusters.com

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